



Clickable Banners Guide

Regarding clickable banners we have the following cases:

#	Scenarios - Banner with	Android	iOS
1	Title and URL > Redirect type browser	✓	✓
2	Title and URL > Redirect type webview	✓	✓
3	Title + redirect type offer + select offer	✓	✓
4	Title + redirect type product + select product	✓	✓
5	Title + redirect type mobile view + URL e.g. contact-us	✓	✓
6	Title + view type browser + external URL e.g. https://www.facebook.com	✓	✓
7	Title + description + button + URL	✓	✓
8	Title + redirect type product category + select product category	✓	✓
9	Title + redirect type static category + select static category (best sellers, offers, featured, latest category)	✓	✓

Redirect Types Explanation

1. Browser

When users click on the banner, they are redirected to their device's default browser.

2. Webview

When users click on the banner, the page opens inside the application (similar to how it appears on the website).

3. Offer

When users click on the banner, they are redirected to the offer wizard.
If they try to add the offer to the cart:

- They will see the 'Start Order' modal if no store is selected.
- They will see the 'Login' modal if they are not logged in.

4. Product

When users click on the banner, they are redirected to the product customizer.
If they try to add the product to the cart:

- They will see the 'Start Order' modal if no store is selected.
- They will see the 'Login' modal if they are not logged in.

5. Mobile View

When users click on the banner, they are redirected to a specific app view (e.g. 'contact-us' form), displayed exactly as it appears in the mobile app.

6. Product Category type

When users click on the banner, they are redirected to the product category that we have selected.

7. Static Category type

When users click on the banner, they are redirected to the static category that we have selected (eg. best sellers, offers, featured, latest category).

Important Notes

- If Title + URL or specific redirect type only are added: The link opens when clicking anywhere on the banner.
- If Title + Description + Button + URL or specific redirect type are added: A popup appears and the link opens only when clicking the button.



Examples for each scenario

1. Title and URL > view type browser

Banners

Title and URL > view type browser

EN KA

Title Title and URL > view type br

Button title

Description

Media type Image/Video/Audio

Timer Priority 4

Zone Android-app-home-en New window

Redirect_type URL

View type Browser

Redirect URL  <https://kfc.com.ge/about-us>

1000x1000_G...
Add media here. Drag out to remove.

34 records

2. Title and URL > view type webview

Banners

Title and URL > view type webview

EN KA

Title

Button title

Description

Media type

Timer Priority

Zone New window ☐

Redirect_type

View type

Redirect URL

1000x1000_G...
PNG
Add media here. Drag out to remove.

34 records

3. Title + redirect type offer + select offer

Banners

Title + redirect type offer + select offer

ENKA

TitleTitle + redirect type offer + s

Button title

Description

Media typeImage/Video/Audio

TimerPriority6

ZoneAndroid-app-home-en

Redirect_typeOffer

OfferCOFFEE 0.2 + PIE ANY 5.5

Region

PNG

1000x1000_G...

Add media here. Drag out to remove.

Public

✓

✓

✓

✓

✓

✓

134 records

4. Title + redirect type product + select product

Banners

Title + redirect type product + select product product

EN KA

Title Title + redirect type product

Button title product

Description product

Media type Image/Video/Audio

Timer Priority 7

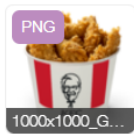
Zone Android-app-home-en

Redirect_type Product

Product CHEESE SAUCE

Region

Add media here. Drag out to remove.



1000x1000_G...

5. Title + redirect type mobile view + URL e.g. contact-us

Banners

Title + redirect type mobile view + URL e.g. contact-us

ENKA

TitleTitle + redirect type mobile v

Button title

Description

Add media here. Drag out to remove.

Media typeImage/Video/Audio

TimerPriority8

ZoneAndroid-app-home-en

Redirect_typeMobile_view

Redirect URL

contact-us

Region

6. Title + view type browser + external URL

Title + view type browser + external URL

EN

KA

Title

ype browser + external URL

Button title

Description

Media type

Image/Video/Audio

Timer

Priority

9

Zone

Android-app-home-en

New window

☐

Redirect_type

URL

View type

Browser

Redirect URL

 <https://www.facebook.com>



Add media here. Drag out to remove.

←

✓

7. Title + description + button + URL

8. Title + redirect type Product Category + select category

The screenshot shows a mobile application interface for managing banners. A sidebar on the left contains various icons. The main screen displays a 'Banners' section with a list of banner types. A modal window titled 'Title + redirect type product category Go!' is open, showing the configuration for a specific banner. The modal includes the following fields:

- Title:** Title + redirect type produc
- Button title:** Go!
- Description:** Redirect to buckets category
- Media type:** Image/Video/Audio
- Timer:** 2
- Priority:** 8
- Zone:** Android-app-home-en
- Redirect_type:** Product Category
- Product Category:** BUCKETS
- Region:** (empty)
- Public:** ☒

On the right side of the modal, there is a media upload area showing a PNG image of a bucket of food. Below the image, it says 'Add media here. Drag out to remove.'

9. Title + redirect type Static Category + select category

Banners

Details (8)

Title

Title + redirect type static c

Button title

Go!

Description

Redirect to Best Sellers category

Media type

Image/Video/Audio

Timer

2

Priority

9

Zone

Android-app-home-en

Redirect_type

Static Category

Static Category

Best sellers

Region

Public

☒

1000x1000_G...

Add media here. Drag out to remove.

Go!