



Reporting
Features

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Introduction | Key Reporting Features

- › Multiple chart types (Line, Bar, Area, Stacked Area, Pie, Donut, Map, Heatmap as well as Data Table)
- › Some reports support multiple graphs one at the same time, each one interacting with the other and the data table
- › All reports can be viewed, printed or exported in PDF, Excel, CSV and JSON
- › Reports can be shared internally with other users
- › Data table sorting & filtering
- › Support for external data sources
- › Links to other records, reports, apps or external URLs
- › Tooltips & Dynamic legends for all axis & shapes
- › Full screen functionality

Default & Specific Filtering

- › Tags
- › Date Range
- › Period comparison on specific reports
- › Grouping by Count, Sum, Average or Median, also including accumulation
- › Timeline grouping by Seconds, Minutes, Hours, Days, Weeks, Months, Quarters or Years depending on the report
- › Various different element types, shown conditionally
- › Option to calculate report data in real-time
- › Specific filters for each report

Flexibility

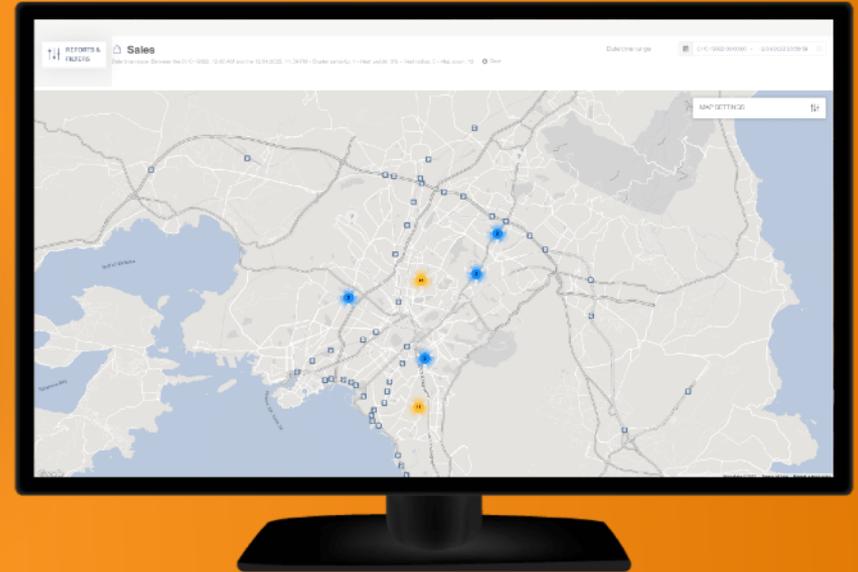
- AI reports to get tailor-made analytics **BETA**
- Apply default and specific filters
- Text formatting based on user's local settings
- Multiple access levels
- Support for multiple languages, timezones & currencies
- Cross-account reporting
- Saved presets
- Renaming & rearrangement of reports



Current Reports

Current "out of the box" reports include:

- 166 multi-functional reports
- Covers all information stored in Fimble, across 16 categories, from sales and marketing to performance and segmentation.
- Accessible from all PCs & tablets





Thank you!

We would like to thank you for your time.

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